

PREMISE

LUNIGIANA LAND ART

Lunigiana Land Art a large-scale creative cultural project for the enhancement of the territory, winner of the public grant *Borghi in Festival* promoted by the *Direzione Generale Creatività Contemporanea del Ministero della Cultura (Italy)*. The project takes place across 12 municipalities of Lunigiana - Mulazzo (project leader), Bagnone, Casola, Comano, Filattiera, Fosdinovo, Licciana Nardi, Podenzana, Pontremoli, Tresana, Villafranca, Zeri - in partnership with the 41 subjects involved including associations, Pro Loco, companies and others, co-funded by Fondazione Cassa di Risparmio di Carrara.

The project features a series of productions, events and activities from March to July 2022 throughout all 12 Lunigiana municipalities, with the intention of combining the peculiarities of the territory and artistic creation (hence the combination *land / art*) through the development of a widespread festival to function as system activator and meeting opportunity between communities and artists; tasked with creating shows, performances, sculptures, concerts and on-site installations. Productions and events - entrusted to local and non-local professionals - will be integrated by opportunities to discover the area, activities for children and visiting itineraries proposed throughout the period of *Lunigiana Land Art*.

ON-SITE PROGRAM

As part of *Lunigiana Land Art*, the Spazi Fotografici association, in quality of artistic director, in collaboration with Matèria, has conceived the **On-Site** program, aimed at creating a system of site-specific workshops and residences in the Lunigiana area.

The program set to take place and develop across the 12 Municipalities - between March and July 2022 (festival period) - features 6 workshops, 6 artist residencies and a conclusive large event to mark and showcase the results of the 12 interventions. Furthermore, **On-Site** will offer opportunities for public interaction through events and open studios for the resident communities, the production of site-specific installations and workshops to be understood as opportunities for educational growth.

The **workshops** include well-known practitioners in the world of contemporary art, chosen for the diversity of their profiles, for their experience in teaching and workshop direction, for the possibility of offering new experiences. Held by artists such as - among others - Jacopo Benassi and Mario Cresci, the **workshops** are free and open to all those who wish to access them through dedicated selection processes (to be communicated from the month of February 2022 at www.lunigianalandart.it). Scheduled from March, the workshops will be held in the municipalities of: Fosdinovo, Mulazzo, Podenzana, Pontremoli, Villafranca, Zeri.

The **artist residencies** are reserved for 6 artists working in the field of visual arts, selected through an open call overseen by a jury of experts (Chiara Agradi, Matteo Balduzzi, Nicolas Ballario, Elisa Medde), coordinated by Spazi Photo and Matèria.

The objective of the workshops and artist residencies is to see the realization of a set of productions, events and activities aimed at combining the strength of site specific art to the singularities of the Lunigiana area. Everything that will be made and created within On-Site between March and June will be presented in a final collective event in Pontremoli, scheduled from the 30th of June to 3rd of July 2022 - to mark the final weekend of *Lunigiana Land Art*.

Promosso da



Direzione Generale
Creatività Contemporanea

Progetto vincitore dell'avviso pubblico "Borghi in Festival" – comuni di
Bagnone | Casola in Lunigiana | Comano | Fosdinovo | Filattiera | Licciana Nardi
| Mulazzo | Podenzana | Pontremoli | Tresana | Villafranca in Lunigiana | Zeri

Con il sostegno di



Fondazione
Cassa di Risparmio
di Carrara

ON-SITE / ARTIST IN RESIDENCE OPEN CALL

1. SUBJECT

As part of the **On-Site** program, Spazi Fotografici, in collaboration with Matèria, is promoting a call, open to all and free of charge, aimed at selecting **6 artists or collectives**, invited to spend a period of residence in 6 Lunigiana municipalities (Bagnone, Casola, Comano, Filattiera, Licciana Nardi, Tresana) between March and June 2022.

The artists or collectives, selected by a jury of experts in the field, will work in the assigned territories in order to produce a *site specific* body of work or artwork within the municipality hosting the residency; to be promoted online/offline as well as in the final event.

2. OBJECTIVES OF THE OPEN CALL

The **On-Site** open call aims to support 6 artists or collectives, offering them the opportunity to explore and produce an original work of art in accordance with complex and stimulating contexts such as the territories and communities of Lunigiana.

At the same time, the artists and collectives are being asked, as well as the artists who will hold the workshops, to work in dialogue with the places, spaces, and communities in order to create a local dialogue through giving back events, open studios and site-specific installations.

The selected artists are tasked with the challenge of working in close relationship with the territory, with the objective of exploring and producing new ideas, by testing contemporary art's paradigms against a very specific context such as the one of Lunigiana.

The results will be presented in Pontremoli during the last weekend of *Lunigiana Land Art*.

3. WHO IS THE OPEN CALL FOR?

The open call is open to **6 artists / and or collectives**, working with visual arts through any type of media or technique.

There are no age, location or geographic origin limits, however, meetings and presentations will be mainly conducted in Italian .

For each artist, only one application is allowed, whether it is from a collective or a single artist. In the case of collectives it will be necessary to indicate the name of a contact person.

4. HOW TO PARTICIPATE

The selection round, which is open and free of charge, requires the following documents in PDF format to be sent:

- **PDF 1:** The application form, signed indicating the acceptance of the conditions set out in the announcement with an attached digital copy of 1 valid identification document (*annex application form*)
- **PDF 2:** Professional resume and portfolio, with links to relevant files and websites
- **PDF 3:** Cover letter - motivation for participation (max 1000 characters)

These PDFs must be sent to the artistic director of the project no later than 11.59 pm on 21st February 2022 (deadline). The upload must be unique and must be **done through this dedicated link:** <https://www.dropbox.com/request/nyTtBBxP49tm0C3OIQ2a>.

Under penalty of exclusion from the open call, each PDF (1, 2, 3) must meet the following requirements:

- Contain all the materials indicated in the previous paragraph;
- Be renamed as follows: SURNAME_NAME_DATE SENT_PDF NUMBER X (*replace the X with the number of the relative pdf*);
- clearly indicate any attachments and links to audio/video work (max. 3) to be viewed separately from the pdf with reference to the name/content of the attachment and/or link;
- have a maximum size (total of all uploaded documents: PDF 1, 2, 3) of 7 MB

For information and assistance, you can write to opencall@lunigianalandart.it with the subject "**ON-SITE RESIDENCY APPLICATION**" no later than February 17, 2022.

Applications and documents sent by other means than those indicated in the open call will not be considered. The team will register each application upon receiving the files in Dropbox; such files will be considered final. Multiple submissions or subsequent replacements or further corrections will not be allowed. Candidates will receive an email within 24 hours of receiving the material, therefore they are invited to check their mailbox (including spam) to avoid problems of failed delivery for which the artistic direction does not assume responsibility.

Participation in the open call is open to all and free of charge.

NB Application materials are also accepted in English

5. DEADLINE AND TIME FRAME

Applications, prepared in accordance with the terms set out in point 3, must be received no later than **11:59 p.m.** (Italian time) on **Monday, February 21st, 2022.**

The deadline for submitting applications shall be considered in relation to the date and time of receipt, validated by a confirmation email, by the administration office.

The names of the winners will be made public by the **28th February 2022** through all the media channels of *Lunigiana Land Art* and subsequently in the press.

6. COMMITTEE AND SELECTION CRITERIA

The evaluation of the applications and the selection of the artists is the responsibility of an evaluation committee formed by professionals and experts in the field, coordinated by the curatorial team of On-Site and represented by the municipality of Mulazzo, as leader and representative of the 12 municipalities of the project *Lunigiana Land Art*.

The Evaluation Committee is made up of:

- Chiara Agradi (Storica dell'arte e curatrice)
- Matteo Balduzzi (Curatore)
- Nicolas Ballario (Critico d'arte e curatore)
- Elisa Medde (Curatrice)

The committee will operate on the basis of the fundamental objectives set out for the open call and will identify the winners by evaluating the suitability of the candidates by looking at the specific profiles in relation to the traits of the territory they will be operating on. The committee, whose judgment is binding and unquestionable, will also assign each artist to the place of residence, selected among the 6 Municipalities mentioned in point 1.

The *Lunigiana Land Art* team will inform the winners of the open call directly and will simultaneously publish their names on the website www.lunigianalandart.it. The winners will also be promoted through the channels of partners and entities involved, as well as through the press.

Any additional information about the open call will be published on the site www.lunigianalandart.it.

There are no rankings. Individual judgments, comments and / or reasons will not be released. In the event of withdrawal and / or the impossibility of carrying out the residency by one or more of the winners, the committee reserves the unquestionable right to appoint other beneficiaries from the shortlist of candidates. The committee reserves the right not to assign or schedule one or more residencies at its own discretion, in case the applications are not considered adequate to the terms of this open call.

7. LOCATIONS AND LOGISTICS

The **municipalities** chosen for the residences are: Bagnone, Casola, Comano, Filattiera, Licciana Nardi, Tresana.

The residencies will be scheduled during the period between March 25th, 2022 and May 28th, 2022, according to a calendar that will be made available starting from January 24th, 2022 (throughout this period the residencies will have a cadence crafted to fit next to the 6 workshops included in the project).

Each winner will be hosted for a first period of 7 days in the Municipality assigned according to the calendar and for a second period of a further 7 days to be considered either consecutive or not, according to the needs of the artist/collective.

Any variation is to be agreed upon with the artistic directors, based on the availability granted by host organizations, accommodation facilities and the overall schedule of *Lunigiana Land Art*.

In all cases, the artist in residence must provide following:

- the production of 1 work to be displayed as a site-specific installation/intervention
- the organization of a 1-day open studio to share the development of the residency with the local community
- The presentation of his/her work during a single event to be organized with the artistic direction in a mutually agreed upon period

In each phase, the artist will be supported by one or more tutoring sessions with members of the jury and will be in continuous communication with the artistic directors.

Given the complexity of the territory, artists are required to be able to organize their own transportation in complete autonomy (preferably have their own car).

8. PRODUCTION AND OUTCOMES

Each selected artist / collective will be tasked with working in the assigned Municipality for the production of a work to be displayed as a site-specific installation/intervention.

Each selected artist / collective will work with their own professional technical equipment and will have to produce what is requested in full autonomy; the installation may be set up within the residence or at a later stage but not later than 14 days from the end of the residence itself and always in agreement with the artistic direction/director.

All installations as well as any documentation materials (mandatory in the case of ephemeral or performative productions) must remain available and viewable in the municipality hosting the residence until the end of the *Lunigiana Land Art* schedule (indicated on July 9th, 2022, according to public notice "Borghi in Festival").

Any extension of the exhibition beyond the deadlines set by the festival, be it temporary (eg. the entire summer 2022) or permanent, will eventually be agreed upon between each artist and the host municipality and is therefore not to be considered part of the event past its final date.

The works created will remain the property of the winners, who will regain possession of them at the conclusion of what is provided for in the open call.

The artistic director will undertake, where possible, to promote visibility initiatives for the *On-Site* project as well as any agreements to be stipulated between the single municipality and the artist in order to prolong the stay as much as possible and therefore the promotion of the installation/work produced.

The removal of the works as well as any operations concerning the restoration of the spaces are to be considered within the production budget of artist.

9. FINAL OUTCOME: CONCLUSIVE EVENT LUNIGIANA LAND ART

Following the residences, the 6 winners will be promoted for the full duration of the festival through dedicated initiatives, special spotlights and online promotion. They will be also invited to participate in the final weekend of *Lunigiana Land Art* held **from 30th June to 3rd July 2022** in Pontremoli, curated to have a wide array of events and meeting occasions aimed at depicting and showcasing the project in its complexity.

In particular, the 6 artists will be involved in presenting their work, to be shown in presentations, events and meetings between curators, guests and artists who are also part of the *On-Site* program. During the same weekend, a selected documentation of the outcomes tied to the residences, workshops and, the full scope of the *Lunigiana Land Art*.

The final showcase and the narration of the experience, will be produced in video / photographic form and will be curated by the artistic directors in collaboration with the members of the jury. The artistic directors will also be responsible for curating the video / photographic documentation itself, special services and online promotion initiatives. Any subsequent promotion will be agreed with the artist at a later date.

The weekend program will be published by March on the *Lunigiana Land Art* website.

10. BUDGET, BENEFITS AND TERMS OF DELIVERY

Each winner will receive a budget of **€ 6,500.00** (tax and expenses included)

This budget will be divided as follows:

- 3,700 Euros for production costs useful for carrying out the site-specific installation foreseen in the host Municipality and / or, where necessary, related documentation products of the work
- 2,500 Euros as Compensation including FEE + reimbursement for travel and food expenses to be incurred during the residency
- 300 Euros for the reimbursement of travel expenses for participation in the final weekend of *Lunigiana Land Art*

All production costs of the works are included in the budget, including any installation costs, permits, certifications.

Also included are any costs for dismantling and restoration operations, where the need arises and with the exception of any agreements following the announcement to be stipulated between a single host Municipality and a single artist.

All other costs incurred for the project (e.g. travel necessary for research and production within the territory) and not mentioned here, as well as the stipulation of accident insurance during the envisaged period of residence, remain at the expense of the winners.

The estimated budget will be paid to each winner by bank transfer by the Municipality of Mulazzo according to the binding methods indicated in the subsequent letter of attribution to each person.

Winners must confirm their acceptance indicated on the entry form no later than 2 days after receiving notice of the residence assignment.

The sum will be paid to the winners in 2 installments, a down payment and balance of 60% and 40% of the total respectively. The payments will be made at the beginning of the residency and at the end of the production, with a commitment to carry out the entire program foreseen by the On-Site project. This commitment will be verified by the artistic direction/director and evidenced by the final form of the work created and its related documentation. Failure to comply with the conditions set out and accepted will result in the cancellation of the budget and the repayment of compensation already received.

If the applicant is part of a collective, the application of the individual artist will be accepted and he/she will be the sole beneficiary of the budget, except in the case of an association.

Each winner will be required to issue regular tax documentation (e.g. invoice).

The accommodation and work space / open studio provided for the residence are guaranteed by the artistic directors of *Lunigiana Land Art*. The same will offer the artists necessary support and due assistance.

The artistic directors will cover board and lodging for participation during the final weekend of *Lunigiana Land Art* according to the terms communicated at the moment of the assignment of the residence.

11. PROCEDURES AND CALENDAR

Dates:

- 17th January 2022 at 12 noon (*live streaming*):
LLA project press conference with launch of the On-Site open call for artist residencies
- 23rd January 2022 at 9 pm (*online meeting*): presentation of the open call and the On-Site program
- 21st February, 2022 11.59 pm: open call deadline and start of the selection process
- 28th February 2022: announcement of the winners with online results publication

In the days immediately following the publication of the results, budgets will be assigned according to the terms of commissions / residences and agreed times and methods of the individual residences. In the days between 30th June – 3rd July 2022 the artists are invited to participate - according to times and methods to be defined later at a later date - to the final event/showcase of the *Lunigiana Land Art* project.

12. COMMUNICATION

Upon publication of the results of the open call, as well as in the subsequent phases of the project, the winners are invited to promote *Lunigiana Land Art* through their web and social channels.

During and at the end of the residency each artist is asked to share with the artistic direction a selection of digital files of the works produced and/or documentation pertaining to the residency.

Every activity mentioned will be supported by the documentation, support and promotion provided by the artistic directors of *Lunigiana Land Art*.

Specifically, *Lunigiana Land Art* will promote - through online/offline communication such as, but not limited to, social campaigns and initiatives, publications, press services, etc. - the work and the profile of the artists from the start of the residency onwards, alongside the work and profile of the artists from the moment of their announcement up until the final showcase and event.

Included within the *Lunigiana Land Art* project are a series of tailored video and photographic productions aimed at documenting the experience of each residence.

Part of these productions will be presented during the final weekend of *Lunigiana Land Art*, which will also have a dedicated video/photo production team.

13. RIGHTS AND USE OF WORKS

a) The selected artists, by participating in the open call and in the On-Site residencies, agree to leave the works produced within the residencies on display for the entire duration of *Lunigiana Land Art*, i.e. until July 9th, 2022, the end of the project.

b) Each artist/collective grants the use of the digital files of the works and/or the documentation of the works free of charge to the artistic direction team, the lead municipality and the municipality of reference. The files must be delivered at the end of the residency, in high resolution, free of rights, for any kind of online/offline use related to the promotion and dissemination of the *Lunigiana Land Art* initiative throughout 2022. Any subsequent promotional actions will be re-agreed. No other uses are planned unless agreed upon in advance with the collective/artist. All credits will be present in each use to respect the intellectual property and copyright of the works (of the collective / artist).

c) The artists must guarantee to have the release forms for all subjects filmed in the works produced on location.

d) The artistic direction guarantees the winners the respect for the authorship of the works in all phases and not to make interventions that alter their original nature.

e) The artistic direction declines any responsibility for the use, by the winners, of works created by third parties covered by copyright or other rights, without the authorization of the original author.

f) The winners of the open call authorize the free and royalty-free use of documentation images / videos made during the period of preparation, residency and showcase, for the promotion of the project, its institutional communication and any publications related to *Lunigiana Land Art*.

14. DATA PROCESSING AND DETAILS

a) The data collected will be processed, including by computer, in accordance with the discipline of the EU Regulation 2016/679, in the manner and for the purposes indicated in the information available at www.lunigianalandart.it.

b) The communication of personal data is mandatory for participation in the open call. Similarly, each winner is asked to send, upon assignment and confirmation, the materials useful for the communication of the winners, namely: a short biography (max. 500 characters) and their portrait.

c) Any eventual translation of the present announcement of the open call in any language has only informative value, in case of controversy the text in Italian will be valid.

15. INFORMATION

Any requests for clarification must be sent exclusively by e-mail to the address opencall@lunigianalandart.it with the subject "**CLARIFICATION REQUEST**" by February 15, 2022.

APPLICATION FOR PARTICIPATION TO: LLA / ON-SITE OPEN CALL

(to be filled in, signed and sent according to the methods indicated in the competition notice)

I, the undersigned (name and surname) _____ born on _____ in _____ prov/country _____ based / resident in _____ prov/country _____ address _____ town/city _____ post/zip code _____ Fiscal Code _____ mobile phone: _____ e-mail _____

As a: single artist representing the collective _____

PROPOSES

His/her application for participation to the open call named On-Site / rif. Notice of competition for artist residences held as part of Lunigiana Land Art, a project that won "Borghi in Festival", public notice, promoted by the Directorate General for Contemporary Creativity of the Italian Ministry of Culture.

To this end, aware of the forfeiture of benefits and criminal liability, provided for by Articles 75 and 76 of the Presidential Decree 455 of 28.12.2000 and subsequent amendments, in the case of false declarations, falsification of documents or use of false documents

DECLARES

- To have read the On-Site competition notice / Notice of competition for artist residences published on the website www.lunigianalandart.it;
- To have understood the selection procedures as well as all the terms provided for in the competition notice (including the articles relating to the budget, assignment, production, with reference to the project)
- To be in possession of the participation requirements;
- Not to have any kind of slope.

ATTACHES

To this application, on page 2 (single pdf file), 1 digital copy of ID document, as required by the competition notice. At the same time, he/she declares to provide for the transmission of the application together with PDFs n° 2 and n° 3 by single uploading to the dedicated Dropbox file request link (see art. 4 of the competition notice).

Finally he/she requests that any communication relating to the open call be sent to the following e-mail address _____, confirming the phone number entered in the personal data section of this document as another contact.

(city and date) _____

SIGNATURE OF THE CANDIDATE
